

**FOR IMMEDIATE RELEASE**

## **THERE'S A NEW FALL LINE UP AT RED CARD** **New Chef. New Manager. New Menu.**

**Vancouver, BC (September 11, 2014)** – As summer draws to an end, we are excited to announce what's new at Red Card for fall 2014. We have re-vamped our food menu for the upcoming season under the guidance Executive Chef Howard Go, a red seal trained chef who has worked in 5 star Michelin establishments around the world. Chef Go has kept his focus on locally sourced ingredients prepared and executed with exact precision. He has continued with some of Red Card's well-loved favorites like their Neapolitan style, wood fired pizza – but added some new exciting dishes for both regular and new patrons to enjoy.

In keeping with the theming of Red Card, there are dishes that appeal to the avid sports fan – humble, comfort foods like the **Red Card Fully Loaded Burger** with a house made 7 oz. patty, Montreal cheddar, pancetta, prosciutto, sautéed mushrooms, crispy onions, lettuce, tomato, and smoked paprika aioli, and the mouth-watering **New York Strip Steak Sandwich** featuring a 4oz fresh cut New York striploin, filone baguette, crispy onions, and herb aioli. However, Chef Go has expanded Red Card's menu to feature simple, main dishes for those who are looking just for a quality meal out with friends or family such as his **Cedar Plank Wild Salmon** or **Rosemary Chicken** entrees.

"We are really excited about the changes we have made at Red Card – our focus is not only on the sports playing on our screens, but also on the quality of our cuisine and the overall dining and room experience.", says new General Manager, Matthew Kittle. "We want patrons to become Red Card regulars for a variety of reasons. So, whether it is to grab a drink with friends after work, dine out with the family, or watch your favorite game with sound on our large projection screens with your buddies. Our aim is to make Red Card the place to be in downtown Vancouver".

- 30 -

**Red Card Sports Bar & Eatery** – Named 2 years in a row as the 'Best Sports Bar in Vancouver' by the readers of the Georgia Straight, Red Card is undoubtedly the 'go to place' in downtown Vancouver for all things sport. With its **18 hi-def TVs** (two of which are 106" projectors), you can watch your favorite game with sound from anywhere in the room and not miss a single moment of the action.

**More than just a Sports Bar** – At Red Card, our food and room experience is just as important to us as the sports playing on our screens. Red Card features Italian-inspired comfort food made with fresh, local ingredients and prepared to the highest of standards. Whether you are in the mood for crisp, mouth-watering pizzas fired up in an authentic Italian stone oven, or traditional Italian or pub fare classics, Red Card's food menu is sure to satisfy. In addition, our drink menus feature specialty beers from around the globe, local microbreweries and traditional beer favourites, as well as a handpicked wine and eclectic cocktail list.



**Media Contact** – Laura Rizzo, Vice President Marketing  
[laura@niradia.com](mailto:laura@niradia.com)  
T 604.523.6188