



NEW SEASON. NEW CHANGES. NEW SPORTS PROGRAM.

Vancouver, BC (September 9, 2013) – As summer draws to an end and we start a new season, we are excited to announce some of changes happening at Red Card this Fall. First and foremost, we have revamped our food menu – keeping well-loved favorites like our European style, wood fired pizza – but adding some new exciting dishes for both regular and new patrons to enjoy. Executive Chef Kyle Wainwright has put his creative touch and stamp on a concise menu featuring Italian comfort food and classic pub/bar favorites, but with a new twist – think a rustic plate of spaghetti bolognese with organic ground veal & beef, pork, San Marzano tomato sauce, basil, grana padano, or mouth-watering Aged 45 days grilled NY strip loin with sundried tomato & basil compound, artisan greens salad or golden Kennebec fries.



We've also adjusted the lineup of our 16 beers on tap, bottle beers, wine and cocktail menus – offering an assortment that is both varied and affordably priced. With beer specials ranging from as low as \$4 on select game days to \$5-6 on regular days...you can't beat the value. And for those that love their cocktails – we added some refreshingly simple concoctions like our new *Puree Perfections* (vodka, soda water and your choice of Mango, Raspberry or Peach Puree) at only \$5...plus a regular *Martini Madness* night on Thursdays (again, only \$5 – regularly priced at \$9).

Named by those in the know as the *absolute best place to watch a sports event*, Red Card is undoubtedly the 'go to place' this Fall. With 18 hi-def TV's, two of which are 106" projectors, you will not miss a single moment of the action. We will be also introducing some loyalty Sports Fan programs. Starting with NFL, where we will feature games with sound, a special NFL game day menu with items \$12 and under, Team Jersey give-a-ways every Monday, and a special loyalty program for regulars, and – of course – what is football without beer? Bud/Keith's will be on special for \$5.25/sleeve for NFL games.

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Red Card Sports Bar – Red Card features Italian-inspired comfort food made with fresh, local ingredients and prepared to the highest of standards. Whether you are in the mood for crisp, mouth-watering pizzas fired up in an authentic Italian stone oven, or traditional Italian or pub fare classics, Red Card's menu is sure to satisfy.

Red Card features specialty beers from around the globe, local microbreweries and traditional beer favourites. With 16 beer taps, a stellar cocktail menu and wine list, Red Card has revolutionized the Vancouver bar industry with its unique concept.

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